





please note:



## EXPECTED OUTCOMES

1. Independent and verified information and high quality content (reliable, fact-based, fact-checked, timely and gender responsive) is produced and shared within/out of the region of the Southern Neighbourhood reaching relevant audience (including underserved populations, e.g. language minorities, etc.).
2. Independent media outlets have improved the viability of their business by exploring, developing and implementing new business models, and new revenue generator models. Particularly, independent media professionals and outlets serving the public interest, including a specific segment of population that would not have access to independent and verified information otherwise continue their service with improved resilience and viability.
3. Strengthening of existing (and creation of new if absolutely necessary) channels, platforms, networks and communities of practice, as well as of coalitions, alliances and global partnerships for knowledge transfer, experience and good practice sharing, promotion of innovative and creative approaches and solutions, as well as for opportunities to develop business collaboration and/or content co-production, among independent media actors, both women

Concept note application  
deadline: 08/12/2020

for more information please:  
view call site

further questions can be sent to  
ear-eni-south-tenders@ec.europa.eu

21 days before deadline

or contact externally funded  
projects department on e-mail  
efp@ju.edu.jo

or phone +9625355000 ext.  
21060/21056

## Eligible Actions

### Sectors or themes

- Media sector
- Journalism
- Quality content production
- Media development
- Media business, marketing and advertising
- Audience research
- Training, coaching, mentoring
- Networking, coalition building
- Core funding
- Production funding
- Subgranting or third party financing

### Location

Actions must take place in at least eight of the following countries: Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria and Tunisia. Actions may take place in EU countries, where relevant.

### Types of action

- Funding schemes to improve the financial viability of independent media, paired with
- Enhanced capacity building (in person and online) of independent media outlets, journalists and professionals in terms of business viability, and
- Enhanced capacity building aiming to improve the quality and relevance of the content produced.
- Additional capacity building depending on the needs (protection and safety of journalists, legal assistance, security including cyber-security, social rights, gender equality, operating a new software/apps/equipment, data protection, copyright, etc.)
- Networking opportunities both in person and online for with peer-to-peer learning, exchanges, best practices, as well as options to establish or further creative coalition and alliance co-operation and collaboration (e.g. on content co-production or joint income generator